





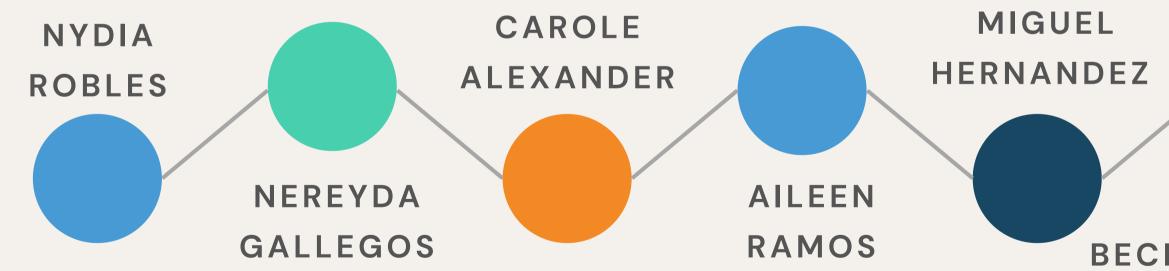
Presented By **Dr. Marcela Uribe** 



# DOWNTOWN



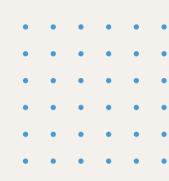
### **DR. MARCELA URIBE**



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### DR. NANCY BECERRA CORDOVA

OLIVIA GOREN

### PURPOSE OF THE PROJECT

### Align objectives with the Viva Laredo Plan, Downtown:

Policy 2.6.5 (Create a Vacant Building Ordinance to encourage the use of existing structures instead of allowing them to sit vacant, detracting from a vibrant downtown environment).







Address the Vacant Building Registration Ordinance approved by City Council on August 16, 2021.



### AREA OF STUDY



Ordinance applies specifically to the Downtown area.

**Central Laredo Municipal Management District** (CLMMD)

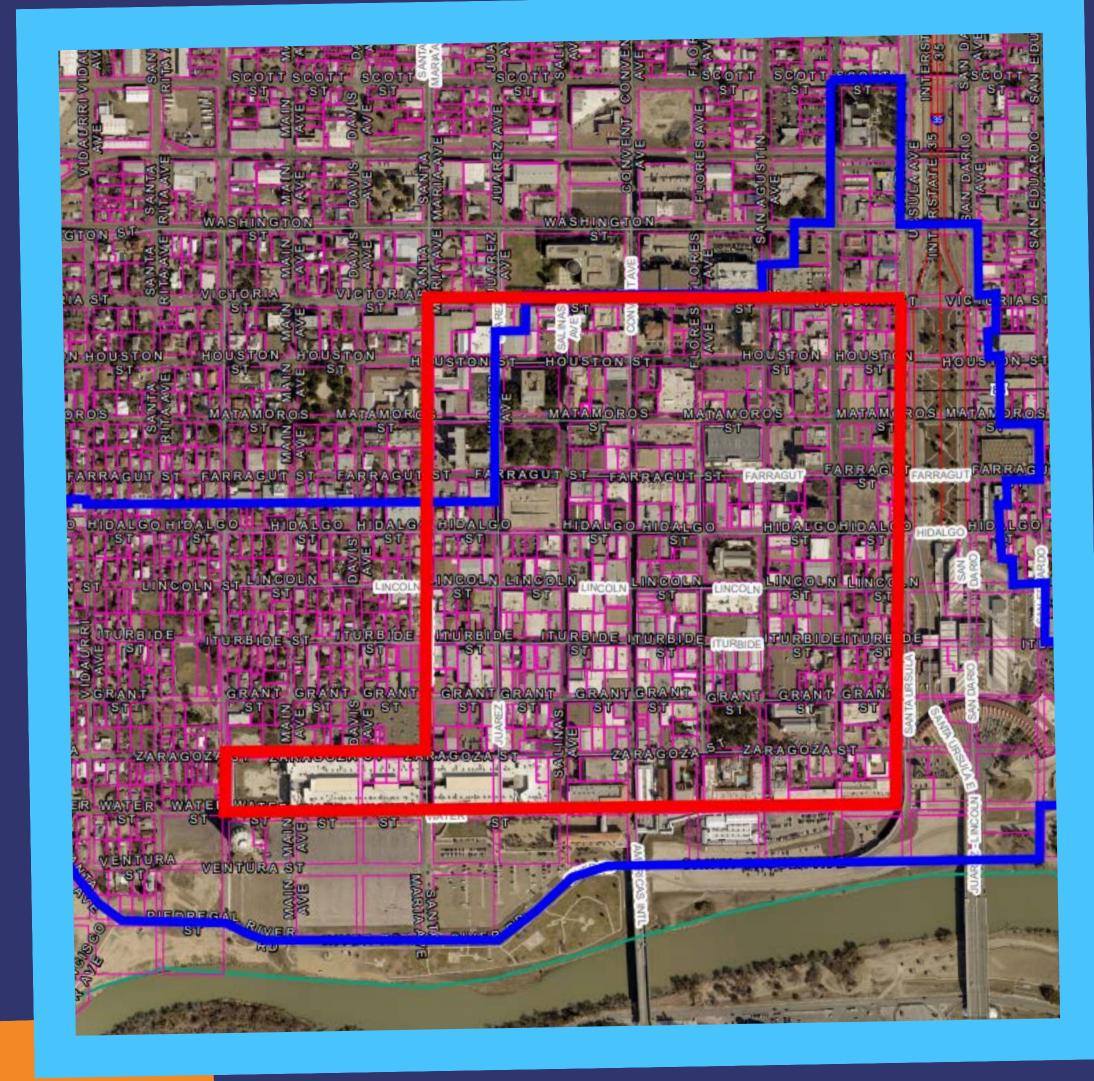


Central Laredo Municipal Management District ---- Commercial Business District  $\mathsf{CLMMD} \longrightarrow \mathsf{CBD}$ 





## Central Business District (CBD) inside the Central Laredo Municipal Management District (CLMMD)





### **PROPERTIES IN TOTAL**

381



322

 $\checkmark$ 



### **NOT BUILDING STRUCTURES**

## FINDINGS

Buildings have been segmented to accommodate multiple uses. One property may have multiple commercial purposes and sometimes vacant units within the property. Each unit might have a unique address.



The results include each property ID in the area of focus and all visible commercial unit(s) per property and building ID.

# WHAT DO YOUSEE?

## 206 Salinas 208 Salinas 210 Salinas 212 Salinas





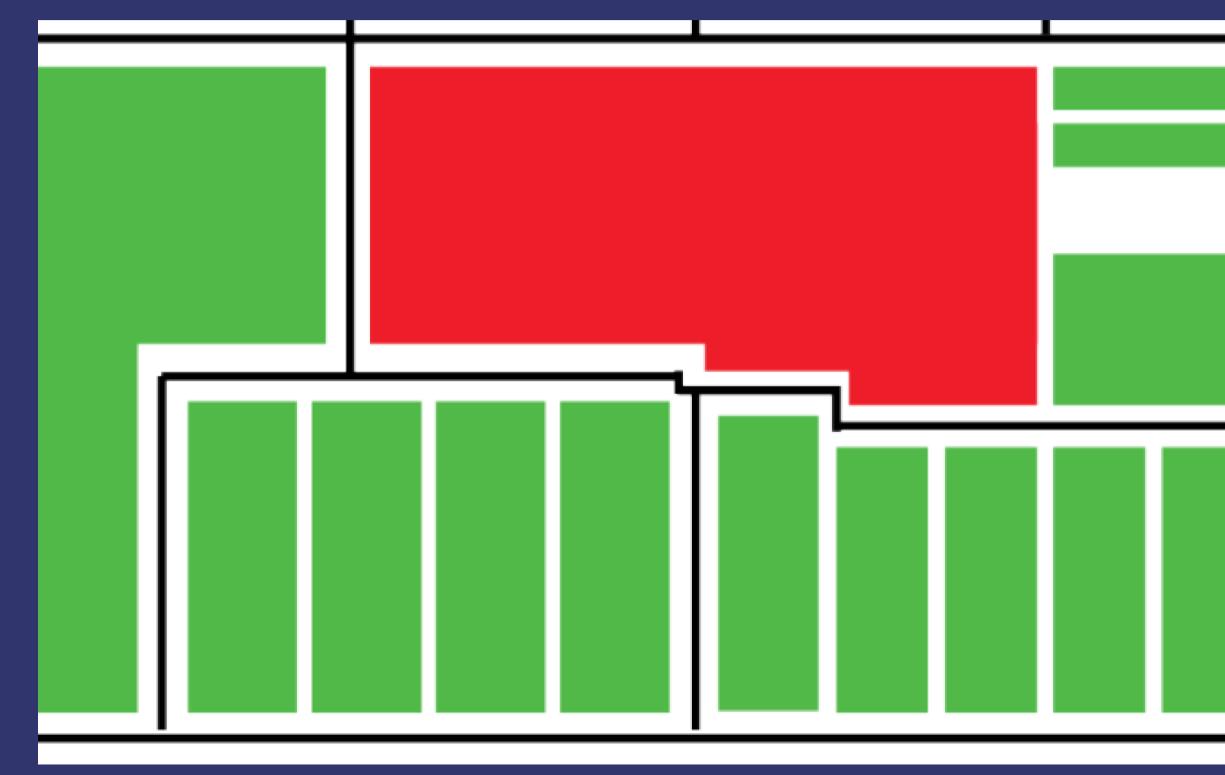






## **WEBBCAD INFORMATION**

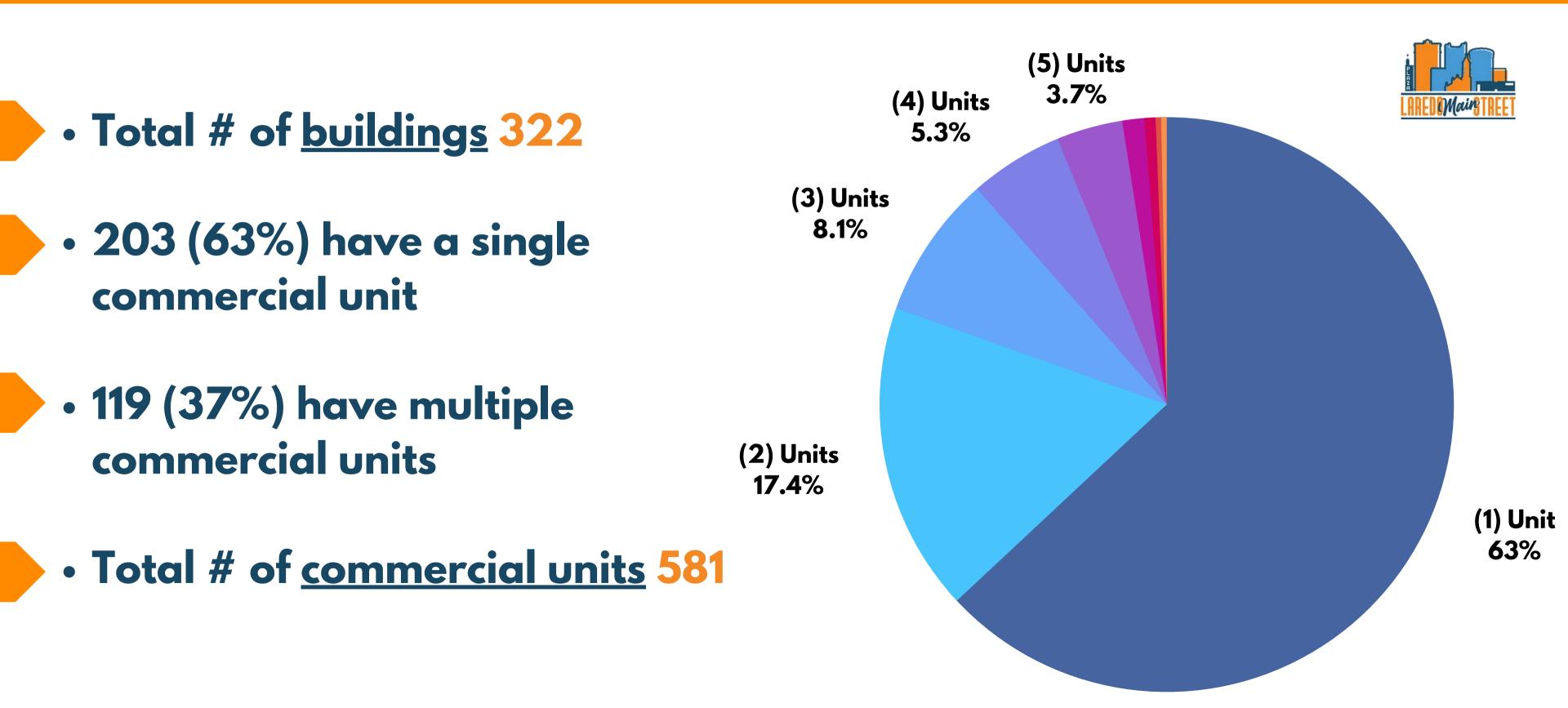


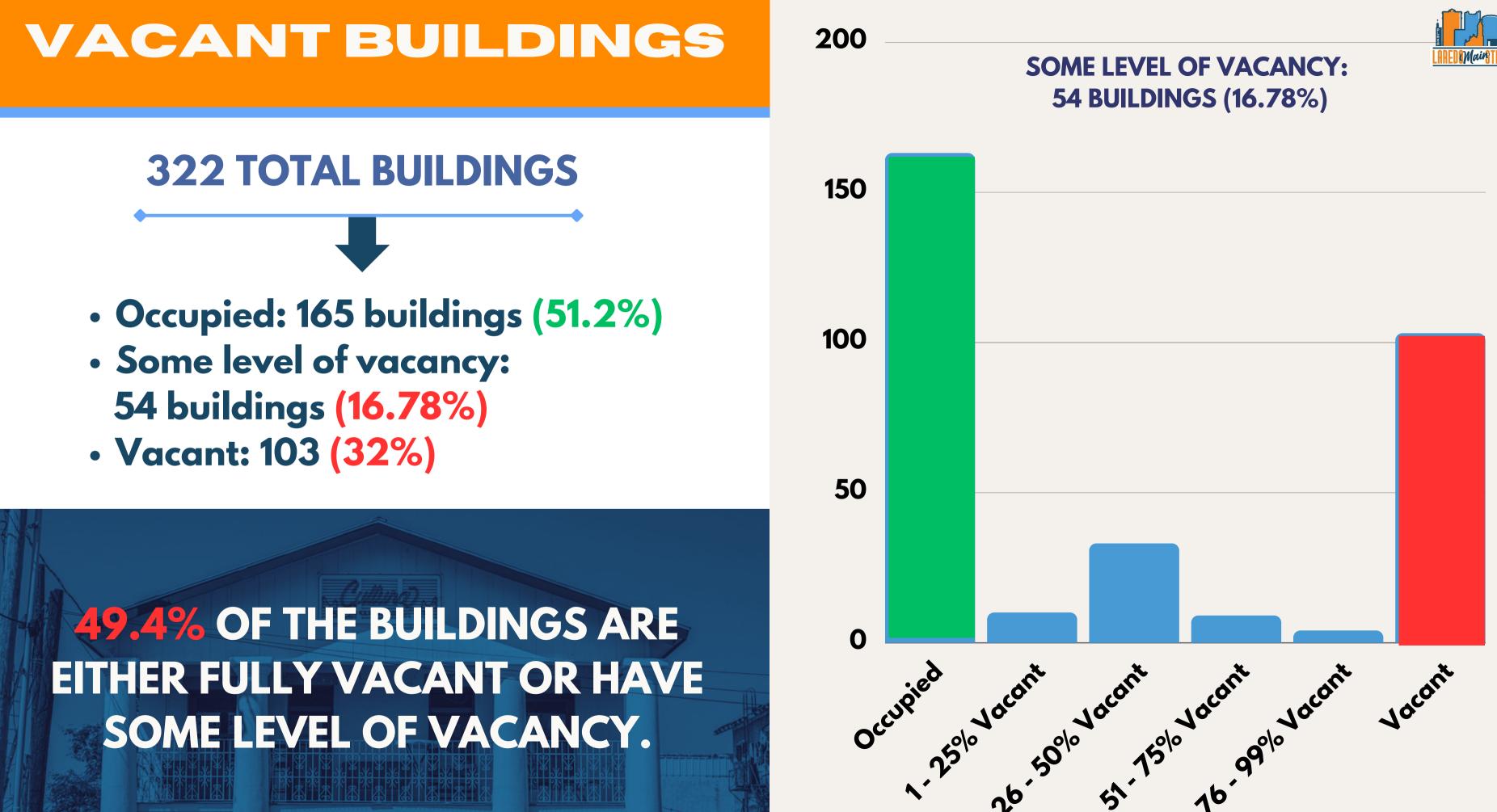


Prop ID	-	Geo ID 101-00007-080
159690	_	101-00007-080
Situs Address		
208 SALINAS AVE		REDO TX 78040
Legal Description		
N53.66 OF 8 & N5 6-7 BLK 7 WD	6.7 0	0F 6-7 & S6 OF N62.
Taxing Units		
C1,CLMMD,G3,J2,	S1,T	IRZ1
Market Area		
CD DOWNTOWN		Legal Acreage
		Block
Abstract/Subdv Code		

LAREDO TX 78043-2401

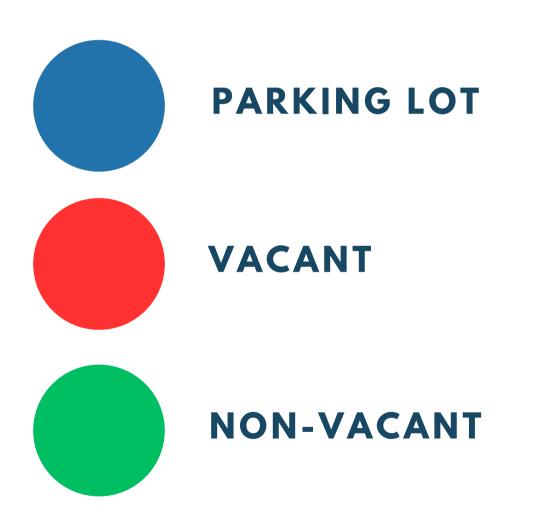
### COMMERCIAL UNITS PER BUILDING





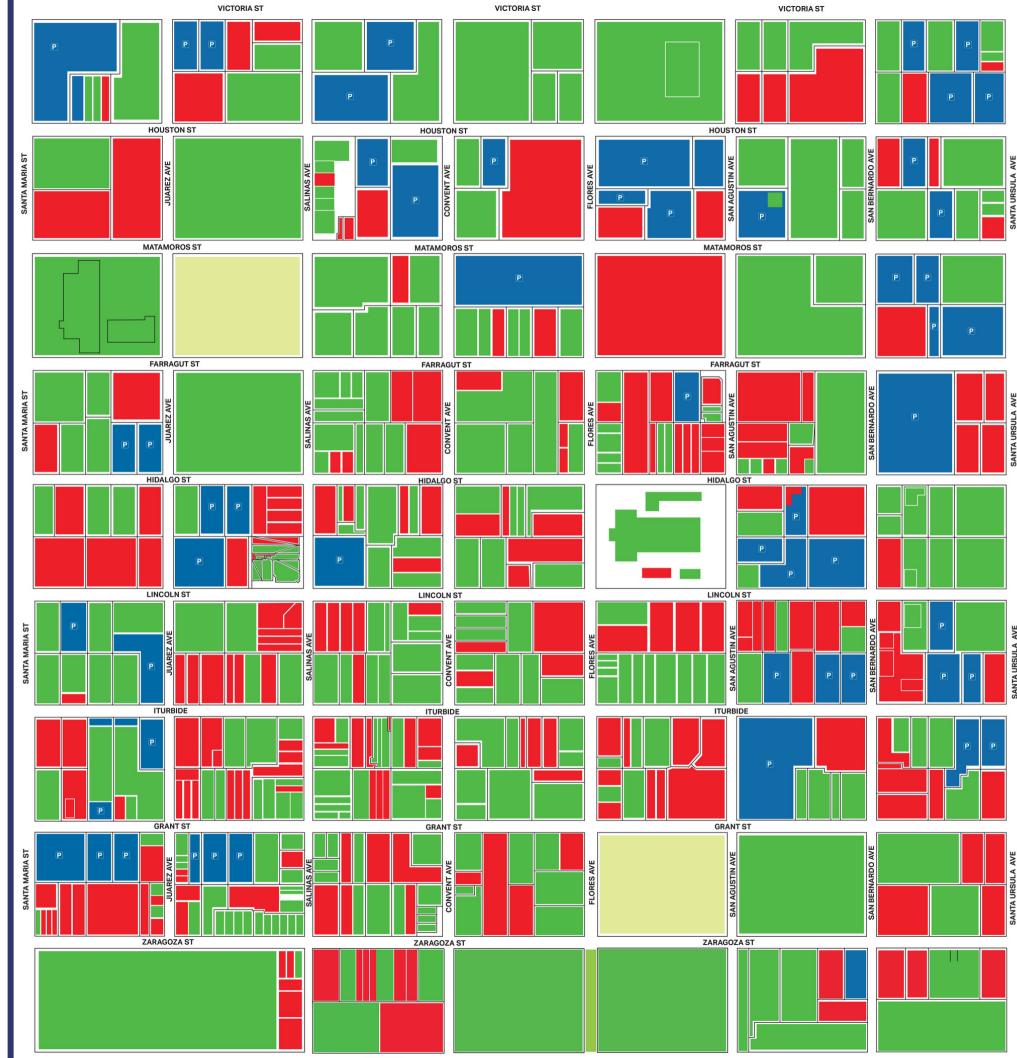


## VACANCY RATE









WATER ST

## **Retail continues to be the** MOST PROMINENT ACTIVITY in the downtown area.

We have specialized retail that serves our international border and Mexican market.



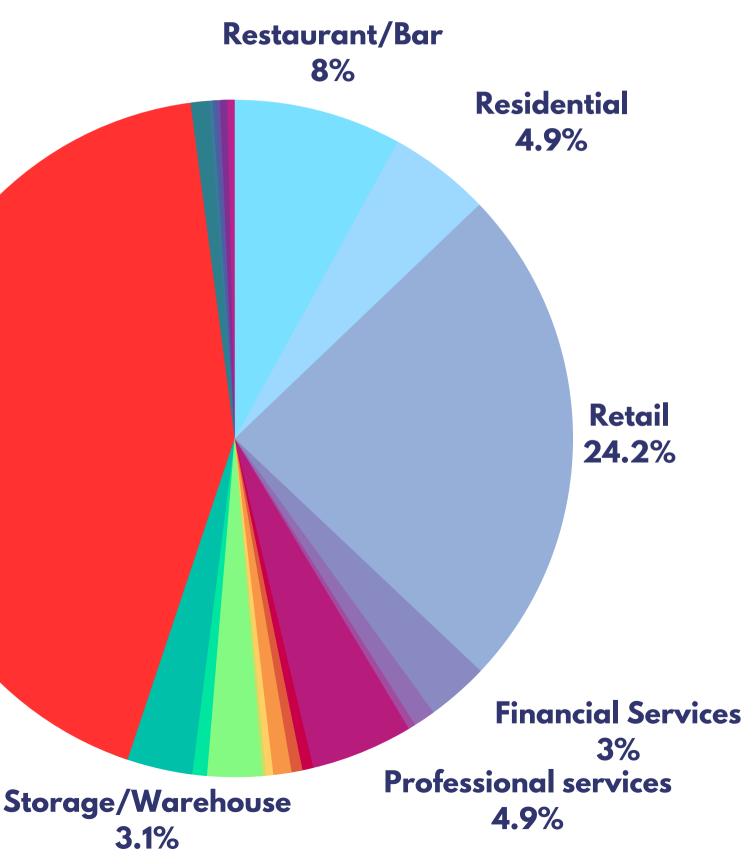
### **COMMERCIAL DISTRIBUTION**

## TOTAL # OF **COMMERCIAL UNITS** 561

**Vacant Units** 42.8%

**Occupied units 335 (57.2%) Total vacant units 246 (42.8%)** Retail 139 (24.2%) Restaurant/Bar 46 (8%)





## VACANT BUILDINGS AGE

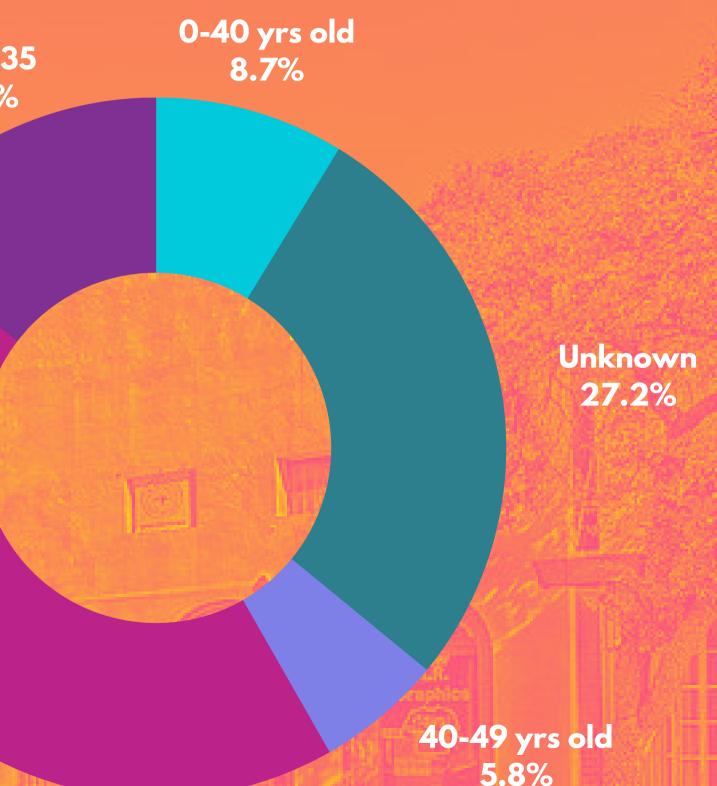
100-235 14.6%

### TOTAL 103 VACANT BUILDINGS

68.7% OF BUILDINGS MIGHT HAVE HISTORICAL SIGNIFICANCE.

> 50 -99 yrs old 43.7%





# VACANT BULDINGS ENDANGERED TOTAL 103 VACANT BUILDINGS • 17 (16.5%) ARE FULLY VACANT AND IN POOR CONDITIONS.



### RECOMMENDATIONS

Viva Laredo Plan: Increase capacity for Economic Development

HOUSING **LOGISTICS & TECHNOLOGY DIVERSE RETAIL** 









**Revise building and preservation** codes to accommodate downtown specific development needs.

**ADOPT A REHABILITATION CODE TO FACILITATE THE REUSE OF BOTH HISTORIC AND NON-HISTORIC BUILDINGS.** 



## A SUCCESSFUL DOWNTOWN IS THE Key TO A SUCCESSFUL COMMUNITY

**DOWNTOWN INVENTORY** ALLOWSUS JO imagine THE POSSIBILITIES FOR DOWNTOWN redevelopment.



